



Tourist Accommodation, Small Area Data

Tasmania

September Quarter 1999

NOTES

FORTHCOMING ISSUES

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INTRODUCTION

Results from the quarterly Survey of Tourist Accommodation are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0), which contains information at the national, State and Tourism Region levels. Tourism Regions are as defined by the relevant State and Territory Tourist Commissions or equivalent organisations.

From the March quarter 1998, the scope of the survey at national level has included licensed hotels, motels and guest houses with facilities and serviced apartments with 15 or more rooms or units.

This data service provides additional information specific to Tasmania, including data for small areas within Tourism Regions. The composition of each Tourism Region is included at the back of this data service.

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INQUIRIES

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Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
1998											
June quarter	55	2 917	7 965	2 692	116.9	44.0	190.3	26.3	98.9	1.9	9 999
September quarter	54	2 884	7 868	2 719	103.9	39.4	163.1	22.7	89.6	1.8	8 929
December quarter	54	2 897	7 910	2 958	151.0	56.7	241.9	33.2	132.2	1.8	13 462
1999											
March quarter	54	2 898	7 935	2 848	168.8	64.7	274.7	38.5	159.0	1.7	14 215
June quarter	54	2 900	7 950	2 725	127.1	48.1	207.1	28.6	115.1	1.8	10 658
September quarter	54	2 897	7 926	2 767	110.9	41.8	177.7	24.5	95.7	1.9	9 429
Year ended September 1998	543.2	51.1	888.0	30.6	484.6	1.8	46 625
Year ended September 1999	557.9	52.8	901.4	31.2	502.0	1.8	47 765
MOTELS AND GUEST HOUSES WITH FACILITIES											
1998											
June quarter	52	1 739	5 366	634	70.1	44.3	127.7	26.2	72.5	1.8	5 296
September quarter	51	1 739	5 374	633	56.8	36.0	100.1	20.5	57.1	1.8	4 086
December quarter	51	1 748	5 391	740	85.8	53.3	155.7	31.4	84.4	1.8	7 538
1999											
March quarter	51	1 749	5 431	714	104.1	66.1	204.9	41.9	118.1	1.7	8 408
June quarter	51	1 746	5 444	608	72.1	45.4	134.9	27.2	78.2	1.7	5 516
September quarter	51	1 751	5 409	651	58.1	36.2	108.9	21.9	62.8	1.7	4 363
Year ended September 1998	318.8	50.4	591.1	30.3	342.4	1.7	24 265
Year ended September 1999	320.0	50.2	604.5	30.6	343.5	1.8	25 824
SERVICED APARTMENTS											
1998											
June quarter	24	900	3 482	380	39.0	47.6	80.9	25.5	38.7	2.1	3 722
September quarter	24	863	3 385	388	33.5	42.2	67.8	21.8	31.2	2.2	3 091
December quarter	24	864	3 386	426	47.9	60.3	100.7	32.3	53.1	1.9	4 886
1999											
March quarter	24	865	3 321	428	54.9	70.5	124.2	41.6	61.5	2.0	5 728
June quarter	24	864	3 386	378	39.5	50.2	82.8	26.9	40.9	2.0	3 952
September quarter	24	857	3 395	393	36.5	46.3	75.0	24.0	32.6	2.3	3 500
Year ended September 1998	165.9	52.9	n.a.	n.a.	n.a.	n.a.	16 242
Year ended September 1999	178.8	56.8	382.7	31.1	188.1	2.0	18 066
TOTAL ESTABLISHMENTS											
1998											
June quarter	131	5 556	16 813	3 706	226.0	44.7	398.9	26.1	210.1	1.9	19 018
September quarter	129	5 486	16 627	3 740	194.2	38.8	331.0	21.8	177.9	1.9	16 106
December quarter	129	5 509	16 687	4 124	284.7	56.2	498.3	32.5	269.7	1.8	25 886
1999											
March quarter	129	5 512	16 687	3 990	327.8	66.1	603.9	40.2	338.6	1.8	28 351
June quarter	129	5 510	16 780	3 711	238.6	47.6	424.9	27.8	234.2	1.8	20 125
September quarter	129	5 505	16 730	3 811	205.5	40.7	361.5	23.6	191.1	1.9	17 292
Year ended September 1998	1 028.0	51.2	n.a.	n.a.	n.a.	n.a.	87 132
Year ended September 1999	1 056.7	52.6	1 888.6	31.0	1 033.6	1.8	91 655

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
September quarter 1998								
Establishments	54	51	24	27	12	62	28	129
Guest rooms	2 884	1 739	863	986	304	2 183	2 013	5 486
Bed spaces	7 868	5 374	3 385	3 039	743	6 714	6 131	16 627
Persons employed	2 719	633	388	400	176	987	2 177	3 740
September quarter 1999								
Establishments	54	51	24	8	17	71	33	129
Guest rooms	2 897	1 751	857	247	473	2 598	2 187	5 505
Bed spaces	7 926	5 409	3 395	552	1 218	8 252	6 708	16 730
Persons employed	2 767	651	393	82	249	1 200	2 280	3 811
ROOM NIGHTS OCCUPIED ('000)								
1998								
September quarter	103.9	56.8	33.5	28.8	6.7	68.4	90.3	194.2
1999								
July	34.0	17.3	10.9	1.4	3.2	25.5	32.2	62.2
August	35.0	17.8	11.3	1.8	3.0	25.2	34.1	64.1
September	42.0	23.0	14.3	1.8	3.9	33.1	40.4	79.2
September quarter	110.9	58.1	36.5	5.0	10.1	83.8	106.6	205.5
ROOM OCCUPANCY RATES (%)								
1998								
September quarter	39.4	36.0	42.2	32.5	24.0	34.3	48.9	38.8
1999								
July	38.0	31.9	41.1	18.0	21.7	31.8	47.5	36.5
August	39.2	33.1	42.6	23.2	20.6	31.5	50.7	37.8
September	48.3	43.8	55.5	24.4	27.7	42.5	61.5	48.0
September quarter	41.8	36.2	46.3	21.8	23.3	35.2	53.1	40.7
GUEST NIGHTS ('000)								
1998								
September quarter	163.1	100.1	67.8	48.7	9.2	131.0	142.1	331.0
1999								
July	55.7	32.4	22.1	2.3	4.2	50.7	53.0	110.2
August	53.9	32.6	21.3	2.9	4.2	48.2	52.5	107.8
September	68.1	43.9	31.6	3.0	5.8	65.6	69.2	143.6
September quarter	177.7	108.9	75.0	8.2	14.2	164.5	174.7	361.5
BED OCCUPANCY RATES (%)								
1998								
September quarter	22.7	20.5	21.8	17.7	13.4	21.4	25.3	21.8
1999								
July	22.8	19.3	21.0	13.2	11.1	19.9	25.5	21.3
August	22.1	19.6	20.3	16.8	11.2	19.0	25.4	20.9
September	28.6	27.1	31.0	18.3	15.9	26.5	34.4	28.6
September quarter	24.5	21.9	24.0	16.1	12.7	21.7	28.4	23.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
1998								
September quarter	89.6	57.1	31.2	24.2	5.4	72.9	75.5	177.9
1999								
July	29.0	19.0	9.4	0.7	2.5	26.6	27.6	57.5
August	29.7	18.8	9.6	1.0	2.4	26.5	28.2	58.1
September	37.0	25.0	13.5	1.0	3.3	35.8	35.4	75.6
September quarter	95.7	62.8	32.6	2.7	8.2	89.0	91.2	191.1
AVERAGE LENGTH OF STAY (days)								
1998								
September quarter	1.8	1.8	2.2	2.0	1.7	1.8	1.9	1.9
1999								
September quarter	1.9	1.7	2.3	3.0	1.7	1.8	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
1998								
September quarter	8 929	4 086	3 091	2 222	259	4 351	9 273	16 106
1999								
July	2 781	1 280	1 032	75	131	1 708	3 179	5 093
August	3 025	1 312	1 079	92	122	1 663	3 538	5 416
September	3 623	1 771	1 390	87	163	2 290	4 244	6 784
September quarter	9 429	4 363	3 500	255	416	5 660	10 961	17 292
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
1998								
September quarter	85.9	72.0	92.4	77.2	38.5	63.6	102.7	82.9
1999								
July	81.8	74.0	94.5	54.6	41.2	67.0	98.8	81.9
August	86.5	73.7	95.2	52.0	40.4	66.0	103.7	84.5
September	86.4	77.0	97.5	48.1	41.5	69.1	105.2	85.7
September quarter	85.0	75.1	95.9	51.3	41.1	67.5	102.8	84.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
1998								
September quarter	33.8	25.9	38.9	25.0	9.2	21.8	50.2	32.1
1999								
July	31.1	23.6	38.8	9.8	8.9	21.3	46.9	29.9
August	33.9	24.4	40.6	12.0	8.3	20.8	52.6	31.9
September	41.7	33.7	54.0	11.8	11.5	29.4	64.7	41.1
September quarter	35.5	27.2	44.4	11.2	9.6	23.8	54.6	34.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
September quarter 1998							
Establishments	10	20	8	9	20	9	38
Guest rooms	1 020	703	358	400	765	916	2 081
Bed spaces	2 625	2 143	1 231	1 084	2 280	2 635	5 999
Persons employed	1 248	264	124	160	307	1 169	1 636
September quarter 1999							
Establishments	10	20	8	6	21	11	38
Guest rooms	1 032	700	353	183	902	1 000	2 085
Bed spaces	2 644	2 127	1 237	450	2 689	2 869	6 008
Persons employed	1 249	259	130	56	381	1 201	1 638
ROOM NIGHTS OCCUPIED ('000)							
1998							
September quarter	48.1	27.8	18.1	13.3	32.1	48.5	93.9
1999							
July	15.8	8.1	5.5	1.3	10.4	17.7	29.5
August	16.3	8.8	6.2	1.6	10.8	18.9	31.3
September	19.4	10.7	7.4	1.7	14.2	21.7	37.5
September quarter	51.5	27.7	19.1	4.6	35.4	58.3	98.3
ROOM OCCUPANCY RATES (%)							
1998							
September quarter	51.2	44.3	54.9	38.1	45.6	57.6	49.6
1999							
July	49.5	37.4	50.2	22.7	37.3	57.2	45.6
August	50.9	40.7	56.9	28.3	38.7	61.0	48.5
September	62.6	51.1	69.6	30.2	52.3	72.2	59.9
September quarter	54.2	43.0	58.8	27.0	42.7	63.4	51.2
GUEST NIGHTS ('000)							
1998							
September quarter	74.6	49.0	31.5	20.6	62.5	71.9	155.0
1999							
July	27.3	15.1	9.6	2.2	21.0	28.8	52.1
August	25.6	16.2	10.4	2.9	21.3	28.0	52.1
September	30.8	20.1	14.1	3.1	26.7	35.2	65.0
September quarter	83.6	51.4	34.2	8.2	69.0	92.0	169.2
BED OCCUPANCY RATES (%)							
1998							
September quarter	30.9	25.4	27.8	21.5	29.8	29.7	28.3
1999							
July	33.3	23.0	25.1	15.7	25.2	32.4	27.9
August	31.2	24.6	27.1	20.5	25.5	31.5	28.0
September	38.8	31.4	38.0	23.2	33.1	40.9	36.1
September quarter	34.4	26.3	30.0	19.7	27.9	34.9	30.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
GUEST ARRIVALS ('000)							
1998							
September quarter	35.5	25.1	10.1	7.6	28.0	35.1	70.7
1999							
July	11.5	7.5	3.6	0.5	8.9	13.2	22.6
August	11.6	7.8	3.8	0.7	9.3	13.3	23.3
September	13.3	9.3	4.8	0.8	11.7	14.8	27.4
September quarter	36.5	24.6	12.2	2.1	29.9	41.2	73.2
AVERAGE LENGTH OF STAY (days)							
1998							
September quarter	2.1	2.0	3.1	2.7	2.2	2.1	2.2
1999							
September quarter	2.3	2.1	2.8	4.0	2.3	2.2	2.3
TAKINGS FROM ACCOMMODATION (\$'000)							
1998							
September quarter	4 742	1 808	1 730	1 028	1 987	5 265	8 280
1999							
July	1 427	528	550	61	643	1 801	2 505
August	1 592	616	633	75	671	2 095	2 841
September	1 917	731	773	74	930	2 417	3 421
September quarter	4 936	1 874	1 956	209	2 244	6 312	8 766
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)							
1998							
September quarter	98.6	65.1	95.7	77.4	61.9	108.5	88.2
1999							
July	90.0	65.1	100.1	47.1	61.7	101.5	85.0
August	97.8	69.8	101.6	46.5	62.0	110.8	90.6
September	98.9	68.1	104.8	44.6	65.7	111.6	91.3
September quarter	95.8	67.8	102.4	46.0	63.4	108.3	89.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)							
1998							
September quarter	50.5	28.8	52.5	29.5	28.2	62.5	43.7
1999							
July	44.6	24.3	50.3	10.7	23.0	58.1	38.8
August	49.8	28.4	57.8	13.1	24.0	67.6	44.0
September	61.9	34.8	72.9	13.5	34.4	80.6	54.7
September quarter	52.0	29.1	60.2	12.4	27.0	68.6	45.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
September quarter 1998												
Establishments	10	20	8	38	10	1	3	14	2	1	1	4
Guest rooms	1 020	703	358	2 081	308	n.p.	n.p.	459	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 625	2 143	1 231	5 999	916	n.p.	n.p.	1 576	n.p.	n.p.	n.p.	n.p.
Persons employed	1 248	264	124	1 636	145	n.p.	n.p.	223	n.p.	n.p.	n.p.	n.p.
September quarter 1999												
Establishments	10	20	8	38	10	1	3	14	2	1	1	4
Guest rooms	1 032	700	353	2 085	308	n.p.	n.p.	459	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 644	2 127	1 237	6 008	928	n.p.	n.p.	1 581	n.p.	n.p.	n.p.	n.p.
Persons employed	1 249	259	130	1 638	146	n.p.	n.p.	228	n.p.	n.p.	n.p.	n.p.
ROOM NIGHTS OCCUPIED ('000)												
1998												
September quarter	48.1	27.8	18.1	93.9	6.2	n.p.	n.p.	10.0	n.p.	n.p.	n.p.	n.p.
1999												
July	15.8	8.1	5.5	29.5	1.9	n.p.	n.p.	3.2	n.p.	n.p.	n.p.	n.p.
August	16.3	8.8	6.2	31.3	2.0	n.p.	n.p.	3.4	n.p.	n.p.	n.p.	n.p.
September	19.4	10.7	7.4	37.5	2.9	n.p.	n.p.	5.0	n.p.	n.p.	n.p.	n.p.
September quarter	51.5	27.7	19.1	98.3	6.9	n.p.	n.p.	11.5	n.p.	n.p.	n.p.	n.p.
ROOM OCCUPANCY RATES (%)												
1998												
September quarter	51.2	44.3	54.9	49.6	22.9	n.p.	n.p.	24.3	n.p.	n.p.	n.p.	n.p.
1999												
July	49.5	37.4	50.2	45.6	20.7	n.p.	n.p.	22.7	n.p.	n.p.	n.p.	n.p.
August	50.9	40.7	56.9	48.5	22.5	n.p.	n.p.	24.7	n.p.	n.p.	n.p.	n.p.
September	62.6	51.1	69.6	59.9	31.9	n.p.	n.p.	36.2	n.p.	n.p.	n.p.	n.p.
September quarter	54.2	43.0	58.8	51.2	25.0	n.p.	n.p.	27.9	n.p.	n.p.	n.p.	n.p.
GUEST NIGHTS ('000)												
1998												
September quarter	74.6	49.0	31.5	155.0	11.9	n.p.	n.p.	20.3	n.p.	n.p.	n.p.	n.p.
1999												
July	27.3	15.1	9.6	52.1	3.8	n.p.	n.p.	6.5	n.p.	n.p.	n.p.	n.p.
August	25.6	16.2	10.4	52.1	3.9	n.p.	n.p.	6.6	n.p.	n.p.	n.p.	n.p.
September	30.8	20.1	14.1	65.0	5.9	n.p.	n.p.	10.5	n.p.	n.p.	n.p.	n.p.
September quarter	83.6	51.4	34.2	169.2	13.7	n.p.	n.p.	23.6	n.p.	n.p.	n.p.	n.p.
BED OCCUPANCY RATES (%)												
1998												
September quarter	30.9	25.4	27.8	28.3	14.9	n.p.	n.p.	14.5	n.p.	n.p.	n.p.	n.p.
1999												
July	33.3	23.0	25.1	27.9	14.0	n.p.	n.p.	13.6	n.p.	n.p.	n.p.	n.p.
August	31.2	24.6	27.1	28.0	14.5	n.p.	n.p.	13.9	n.p.	n.p.	n.p.	n.p.
September	38.8	31.4	38.0	36.1	21.2	n.p.	n.p.	22.2	n.p.	n.p.	n.p.	n.p.
September quarter	34.4	26.3	30.0	30.6	16.6	n.p.	n.p.	16.6	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
1998												
September quarter	35.5	25.1	10.1	70.7	9.2	n.p.	n.p.	14.5	n.p.	n.p.	n.p.	n.p.
1999												
July	11.5	7.5	3.6	22.6	3.1	n.p.	n.p.	4.8	n.p.	n.p.	n.p.	n.p.
August	11.6	7.8	3.8	23.3	3.2	n.p.	n.p.	4.9	n.p.	n.p.	n.p.	n.p.
September	13.3	9.3	4.8	27.4	4.9	n.p.	n.p.	7.7	n.p.	n.p.	n.p.	n.p.
September quarter	36.5	24.6	12.2	73.2	11.2	n.p.	n.p.	17.5	n.p.	n.p.	n.p.	n.p.
AVERAGE LENGTH OF STAY (days)												
1998												
September quarter	2.1	2.0	3.1	2.2	1.3	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
1999												
September quarter	2.3	2.1	2.8	2.3	1.2	n.p.	n.p.	1.3	n.p.	n.p.	n.p.	n.p.
TAKINGS FROM ACCOMMODATION (\$'000)												
1998												
September quarter	4 742	1 808	1 730	8 280	355	n.p.	n.p.	785	n.p.	n.p.	n.p.	n.p.
1999												
July	1 427	528	550	2 505	107	n.p.	n.p.	254	n.p.	n.p.	n.p.	n.p.
August	1 592	616	633	2 841	117	n.p.	n.p.	265	n.p.	n.p.	n.p.	n.p.
September	1 917	731	773	3 421	177	n.p.	n.p.	414	n.p.	n.p.	n.p.	n.p.
September quarter	4 936	1 874	1 956	8 766	401	n.p.	n.p.	934	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
1998												
September quarter	98.6	65.1	95.7	88.2	57.2	n.p.	n.p.	78.7	n.p.	n.p.	n.p.	n.p.
1999												
July	90.0	65.1	100.1	85.0	56.4	n.p.	n.p.	80.7	n.p.	n.p.	n.p.	n.p.
August	97.8	69.8	101.6	90.6	57.5	n.p.	n.p.	78.0	n.p.	n.p.	n.p.	n.p.
September	98.9	68.1	104.8	91.3	60.1	n.p.	n.p.	83.1	n.p.	n.p.	n.p.	n.p.
September quarter	95.8	67.8	102.4	89.2	58.3	n.p.	n.p.	81.0	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
1998												
September quarter	50.5	28.8	52.5	43.7	13.1	n.p.	n.p.	19.1	n.p.	n.p.	n.p.	n.p.
1999												
July	44.6	24.3	50.3	38.8	11.7	n.p.	n.p.	18.4	n.p.	n.p.	n.p.	n.p.
August	49.8	28.4	57.8	44.0	12.9	n.p.	n.p.	19.3	n.p.	n.p.	n.p.	n.p.
September	61.9	34.8	72.9	54.7	19.2	n.p.	n.p.	30.1	n.p.	n.p.	n.p.	n.p.
September quarter	52.0	29.1	60.2	45.7	14.6	n.p.	n.p.	22.6	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
September quarter 1998												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	n.p.	281	n.p.	1 352	n.p.	375	n.p.	983
Bed spaces	—	n.p.	—	n.p.	n.p.	979	n.p.	4 425	n.p.	1 051	n.p.	2 842
Persons employed	—	n.p.	—	n.p.	n.p.	82	n.p.	1 122	n.p.	139	n.p.	522
September quarter 1999												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	854	285	216	1 355	n.p.	377	n.p.	986
Bed spaces	—	n.p.	—	n.p.	2 537	999	947	4 483	n.p.	1 060	n.p.	2 858
Persons employed	—	n.p.	—	n.p.	938	82	102	1 122	n.p.	149	n.p.	566
ROOM NIGHTS OCCUPIED ('000)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	9.1	n.p.	49.9	n.p.	10.9	n.p.	28.2
1999												
July	—	n.p.	—	n.p.	11.2	3.3	2.7	17.2	n.p.	3.3	n.p.	8.7
August	—	n.p.	—	n.p.	11.8	3.1	2.4	17.3	n.p.	3.5	n.p.	8.7
September	—	n.p.	—	n.p.	13.3	3.7	3.1	20.1	n.p.	4.5	n.p.	11.1
September quarter	—	n.p.	—	n.p.	36.4	10.0	8.2	54.6	n.p.	11.3	n.p.	28.6
ROOM OCCUPANCY RATES (%)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	35.1	n.p.	40.1	n.p.	31.6	n.p.	31.2
1999												
July	—	n.p.	—	n.p.	42.3	37.1	39.8	40.8	n.p.	28.6	n.p.	28.5
August	—	n.p.	—	n.p.	44.7	34.8	35.8	41.2	n.p.	29.7	n.p.	28.4
September	—	n.p.	—	n.p.	51.9	43.1	48.4	49.5	n.p.	39.5	n.p.	37.7
September quarter	—	n.p.	—	n.p.	46.3	38.3	41.3	43.8	n.p.	32.5	n.p.	31.5
GUEST NIGHTS ('000)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	17.2	n.p.	88.4	n.p.	17.9	n.p.	46.4
1999												
July	—	n.p.	—	n.p.	17.8	6.4	6.5	30.7	n.p.	5.7	n.p.	14.2
August	—	n.p.	—	n.p.	18.0	6.2	5.3	29.5	n.p.	5.6	n.p.	13.7
September	—	n.p.	—	n.p.	21.8	7.4	8.1	37.3	n.p.	8.1	n.p.	19.9
September quarter	—	n.p.	—	n.p.	57.6	19.9	20.0	97.5	n.p.	19.4	n.p.	47.8
BED OCCUPANCY RATES (%)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	19.0	n.p.	21.7	n.p.	18.5	n.p.	17.7
1999												
July	—	n.p.	—	n.p.	22.6	20.7	22.2	22.1	n.p.	17.4	n.p.	16.1
August	—	n.p.	—	n.p.	22.9	19.9	18.2	21.2	n.p.	17.1	n.p.	15.4
September	—	n.p.	—	n.p.	28.6	24.5	28.7	27.7	n.p.	25.4	n.p.	23.2
September quarter	—	n.p.	—	n.p.	24.7	21.7	23.0	23.6	n.p.	19.9	n.p.	18.2

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	9.9	n.p.	50.1	n.p.	11.8	n.p.	28.9
1999												
July	—	n.p.	—	n.p.	9.7	4.0	3.2	16.9	n.p.	4.0	n.p.	8.5
August	—	n.p.	—	n.p.	10.4	3.9	3.1	17.4	n.p.	3.6	n.p.	8.1
September	—	n.p.	—	n.p.	12.1	4.4	4.7	21.2	n.p.	5.0	n.p.	11.2
September quarter	—	n.p.	—	n.p.	32.2	12.3	10.9	55.4	n.p.	12.6	n.p.	27.8
AVERAGE LENGTH OF STAY (days)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	1.7	n.p.	1.8	n.p.	1.5	n.p.	1.6
1999												
September quarter	—	n.p.	—	n.p.	1.8	1.6	1.8	1.8	n.p.	1.5	n.p.	1.7
TAKINGS FROM ACCOMMODATION (\$'000)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	639	n.p.	4 089	n.p.	861	n.p.	2 187
1999												
July	—	n.p.	—	n.p.	966	232	188	1 385	n.p.	267	n.p.	712
August	—	n.p.	—	n.p.	1 034	213	172	1 420	n.p.	275	n.p.	699
September	—	n.p.	—	n.p.	1 159	276	243	1 678	n.p.	364	n.p.	900
September quarter	—	n.p.	—	n.p.	3 159	721	603	4 483	n.p.	906	n.p.	2 312
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	70.5	n.p.	81.9	n.p.	78.9	n.p.	77.6
1999												
July	—	n.p.	—	n.p.	86.2	70.7	70.5	80.8	n.p.	79.9	n.p.	81.7
August	—	n.p.	—	n.p.	87.4	69.3	71.8	82.0	n.p.	79.4	n.p.	80.4
September	—	n.p.	—	n.p.	87.1	75.1	77.4	83.4	n.p.	81.6	n.p.	80.8
September quarter	—	n.p.	—	n.p.	86.9	71.9	73.5	82.1	n.p.	80.4	n.p.	80.9
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
1998												
September quarter	—	n.p.	—	n.p.	n.p.	24.7	n.p.	32.9	n.p.	25.0	n.p.	24.2
1999												
July	—	n.p.	—	n.p.	36.5	26.2	28.1	33.0	n.p.	22.8	n.p.	23.3
August	—	n.p.	—	n.p.	39.1	24.1	25.7	33.8	n.p.	23.5	n.p.	22.9
September	—	n.p.	—	n.p.	45.3	32.3	37.4	41.3	n.p.	32.2	n.p.	30.4
September quarter	—	n.p.	—	n.p.	40.2	27.5	30.3	36.0	n.p.	26.1	n.p.	25.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
September quarter 1998				
Establishments	3	5	1	9
Guest rooms	n.p.	232	n.p.	391
Bed spaces	n.p.	675	n.p.	1 124
Persons employed	n.p.	81	n.p.	144
September quarter 1999				
Establishments	3	5	1	9
Guest rooms	n.p.	238	n.p.	397
Bed spaces	n.p.	695	n.p.	1 141
Persons employed	n.p.	91	n.p.	162
ROOM NIGHTS OCCUPIED ('000)				
1998				
September quarter	n.p.	4.6	n.p.	7.6
1999				
July	n.p.	1.4	n.p.	2.5
August	n.p.	1.2	n.p.	2.2
September	n.p.	2.3	n.p.	3.5
September quarter	n.p.	4.8	n.p.	8.2
ROOM OCCUPANCY RATES (%)				
1998				
September quarter	n.p.	22.0	n.p.	21.3
1999				
July	n.p.	18.3	n.p.	20.3
August	n.p.	17.7	n.p.	18.7
September	n.p.	31.7	n.p.	29.7
September quarter	n.p.	22.6	n.p.	22.9
GUEST NIGHTS ('000)				
1998				
September quarter	n.p.	8.5	n.p.	12.7
1999				
July	n.p.	2.5	n.p.	4.1
August	n.p.	2.1	n.p.	3.5
September	n.p.	4.5	n.p.	6.5
September quarter	n.p.	9.1	n.p.	14.2
BED OCCUPANCY RATES (%)				
1998				
September quarter	n.p.	13.9	n.p.	12.4
1999				
July	n.p.	11.6	n.p.	11.7
August	n.p.	10.3	n.p.	10.3
September	n.p.	21.7	n.p.	19.1
September quarter	n.p.	14.6	n.p.	13.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
GUEST ARRIVALS ('000)				
1998				
September quarter	n.p.	4.5	n.p.	7.5
1999				
July	n.p.	1.7	n.p.	2.8
August	n.p.	1.7	n.p.	2.7
September	n.p.	3.8	n.p.	5.3
September quarter	n.p.	7.3	n.p.	10.9
AVERAGE LENGTH OF STAY (days)				
1998				
September quarter	n.p.	1.9	n.p.	1.7
1999				
September quarter	n.p.	1.3	n.p.	1.3
TAKINGS FROM ACCOMMODATION (\$'000)				
1998				
September quarter	n.p.	323	n.p.	475
1999				
July	n.p.	102	n.p.	156
August	n.p.	78	n.p.	123
September	n.p.	180	n.p.	247
September quarter	n.p.	361	n.p.	525
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
1998				
September quarter	n.p.	70.6	n.p.	62.9
1999				
July	n.p.	75.8	n.p.	62.5
August	n.p.	64.7	n.p.	56.0
September	n.p.	79.7	n.p.	69.6
September quarter	n.p.	74.9	n.p.	63.8
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
1998				
September quarter	n.p.	15.5	n.p.	13.4
1999				
July	n.p.	13.9	n.p.	12.7
August	n.p.	11.4	n.p.	10.4
September	n.p.	25.3	n.p.	20.7
September quarter	n.p.	16.9	n.p.	14.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ROOM OCCUPANCY RATE
ROOM NIGHTS OCCUPIED (PER CENT)

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	July	August	September	September qtr	July	August	September	September qtr
Glenorchy (C)	7	183	531	87	1 821	2 246	2 736	6 803	32.1	39.6	49.8	40.4
Hobart (C)												
Inner	4	417	1 004	202	5 045	4 718	6 330	16 093	39.0	36.5	50.6	41.9
Remainder	22	1 333	4 032	1 312	21 945	23 635	27 289	72 869	53.1	57.2	68.2	59.4
Balance	5	152	441	37	642	739	1 118	2 499	13.6	15.7	24.5	17.9
Greater Hobart (TR)	38	2 085	6 008	1 638	29 453	31 338	37 473	98 264	45.6	48.5	59.9	51.2
Glamorgan/Spring Bay (M)	9	313	1 157	168	2 318	2 549	3 566	8 433	24.8	27.6	38.0	30.2
Balance	5	146	424	60	836	846	1 418	3 100	18.5	18.7	32.4	23.1
Southern (TR)	14	459	1 581	228	3 154	3 395	4 984	11 533	22.7	24.7	36.2	27.9
East Coast (TR)	4	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Northern (TR)	2	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Launceston (C)												
Inner	8	483	1 402	292	6 975	7 324	7 981	22 280	46.6	48.9	55.1	50.1
Part B	16	640	2 324	264	7 563	7 048	8 054	22 665	38.1	35.5	41.9	38.5
Balance	6	232	757	566	2 614	2 940	4 090	9 644	36.3	40.9	58.8	45.2
Greater Launceston (TR)	30	1 355	4 483	1 122	17 152	17 312	20 125	54 589	40.8	41.2	49.5	43.8
Burnie (C)	7	227	567	111	2 047	2 097	2 178	6 322	29.1	29.8	32.0	30.3
Central Coast (M)	6	128	357	94	1 051	784	1 307	3 142	26.5	19.8	34.0	26.7
Devonport (C)	8	247	728	115	2 077	2 271	3 294	7 642	27.1	29.7	44.5	33.6
Waratah/Wynyard (M)	4	99	267	45	603	726	960	2 289	19.6	23.7	32.3	25.1
Balance	7	285	939	201	2 945	2 818	3 408	9 171	33.3	31.9	39.9	35.0
North West (TR)	32	986	2 858	566	8 723	8 696	11 147	28 566	28.5	28.4	37.7	31.5
West Coast (TR)	9	397	1 141	162	2 493	2 192	3 543	8 228	20.3	18.7	29.7	22.9
Tasmania	129	5 505	16 730	3 811	62 213	64 113	79 203	205 529	36.5	37.8	48.0	40.7

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

July	August	September	September qtr	July	August	September	September qtr	July	August	September	September qtr
3 457	3 992	5 252	12 701	1 611	1 881	2 282	5 774	88	105	135	328
9 580	8 862	10 801	29 243	3 246	3 221	4 187	10 654	313	307	434	1 054
37 965	38 035	46 891	122 891	17 126	17 418	19 820	54 364	2 061	2 383	2 785	7 229
1 051	1 260	2 048	4 359	612	732	1 093	2 437	43	46	66	155
52 053	52 149	64 992	169 194	22 595	23 252	27 382	73 229	2 505	2 841	3 421	8 766
4 750	4 829	7 459	17 038	3 470	3 454	5 298	12 222	199	207	314	720
1 749	1 740	3 082	6 571	1 365	1 486	2 439	5 290	55	58	101	214
6 499	6 569	10 541	23 609	4 835	4 940	7 737	17 512	254	265	414	934
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
10 119	10 347	12 032	32 498	5 966	6 160	6 866	18 992	593	614	677	1 885
15 415	13 585	16 375	45 375	8 341	8 265	9 941	26 547	531	501	585	1 617
5 192	5 543	8 863	19 598	2 546	2 927	4 392	9 865	261	304	416	981
30 726	29 475	37 270	97 471	16 853	17 352	21 199	55 404	1 385	1 420	1 678	4 483
2 644	2 660	2 900	8 204	1 707	1 601	1 658	4 966	141	143	143	427
1 657	1 134	2 339	5 130	1 170	813	1 117	3 100	55	47	72	173
2 782	3 219	5 643	11 644	2 093	2 463	3 721	8 277	146	170	242	557
1 167	1 252	1 899	4 318	844	888	1 435	3 167	36	39	59	133
5 978	5 420	7 134	18 532	2 671	2 340	3 280	8 291	335	302	385	1 021
14 228	13 685	19 915	47 828	8 485	8 105	11 211	27 801	712	699	900	2 312
4 130	3 502	6 549	14 181	2 801	2 737	5 328	10 866	156	123	247	525
110 192	107 789	143 560	361 541	57 453	58 082	75 579	191 114	5 093	5 416	6 784	17 292

INTRODUCTION

1 This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0).

SCOPE AND COVERAGE

2 The survey includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- *Hotels and resorts with facilities*—establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- *Motels, private hotels and guest houses with facilities*—establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms; and
- *Serviced apartments*—establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

3 The scope of the survey has changed significantly since the December quarter 1997, for which Tasmanian results were published in *Tourist Accommodation, Tasmania* (Cat. no. 8635.6).

4 Some units will have been reclassified following the implementation of the new survey scope and definitions.

REGIONAL DATA

5 From the March quarter 1998, survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including a map, follow. Small geographic area data presented in Table 5 of this data service have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1999 (effective from 1 July 1999).

FUTURE COLLECTION STRATEGY

6 As part of the future collection strategy of the STA, significant caravan parks, visitor hostels and remaining holiday flats, units and houses will be surveyed triennially, commencing with a year 2000 reference year.

7 Each year, accommodation counts of number of establishments and capacity data will also be compiled in respect of the previous scope of the survey (but recognising serviced apartments separately). These counts will be published annually in a quarterly issue of *Tourism Indicators, Australia* (Cat. no. 8634.0).

UNPUBLISHED STATISTICS

8 The ABS may make available on request certain unpublished tourist accommodation statistics, including statistics for past quarters and for specific areas and more detailed information for specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. A charge may be made for this information.

RELATED PUBLICATIONS

9 Other ABS publications which may be of interest include:
Tourist Accommodation, Australia (Cat. no. 8635.0) (issued quarterly)
Directory of Tourism Statistics (Cat. no. 1130.0) (irregular: latest issue; 1997)
Overseas Arrivals and Departures, Australia (Cat. no. 3401.0) (issued monthly)
Tourism Indicators, Australia (Cat. no. 8634.0) (issued quarterly)

10 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and Release Advice are available from any ABS office.

EFFECTS OF ROUNDING

11 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

SYMBOLS AND OTHER USAGES

n.a.	not available
n.p.	not available for publication but included in totals where applicable
..	not applicable
—	nil or rounded to zero
(C)	City
(S)	Shire
(M)	Municipality
(TR)	Tourism Region

GLOSSARY

Average length of stay	Average length of stay is expressed in numbers of days and calculated by dividing <i>Guest nights</i> by <i>Guest arrivals</i> .
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Establishments	The number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
Guest rooms	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
Occupancy	<p>Occupancy in terms of <i>Room nights</i> or <i>Unit nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.</p>
Occupancy rates	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period</p> $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>
Persons employed	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Room nights available	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.

Star grading	The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
Takings from accommodation	Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (1999 EDITION) AND TOURISM REGIONS

TASMANIA

	SLA code		SLA code
Greater Hobart		Greater Launceston	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	North West	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
Southern		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Glamorgan/Spring Bay (M)	610052410	Circular Head (M)	620101210
Huon Valley (M)	610053010	Devonport (C)	620051610
Kingborough (M) - Pt B	610053612	Kentish (M)	620103210
Sorell (M) - Pt B	610054812	King Island (M)	620103410
Southern Midlands (M)	610055010	Latrobe (M) - Pt A	620053811
Tasman (M)	610055210	Latrobe (M) - Pt B	620103812
		Waratah/Wynyard (M) - Pt A	620055411
East Coast		Waratah/Wynyard (M) - Pt B	620105412
Break O'Day (M)	615150210		
Dorset (M)	615151810	West Coast	
Flinders (M)	615152010	West Coast (M)	620155610
Northern			
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		



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	Perth	08 9360 5140	08 9360 5955
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